WHAT IS THE GRAPHIC ARTS ACADEMY?

The Graphic Arts Academy provides students with four years of instruction blending graphic arts and technology. Students in the academy can choose to concentrate in **COMMERCIAL ART, FILMMAKING, GAMING DESIGN/3D ANIMATION, or DIGITAL MUSIC PRODUCTION**. While fulfilling graduation requirements, students will be well prepared to enter a career in the graphic arts industry or a post-secondary school to continue their studies. Classes are taught in labs fitted with industry-grade, modern technology. Students and teachers work closely together with business partners who provide consultation, job shadowing, and apprenticeship opportunities. Successful completion of this program will allow students to be eligible for the Florida Bright Futures scholarships and other scholarship opportunities. Pinellas County Schools is proud to offer this unique high school program designed to prepare students for the challenge of the 21st century graphic arts careers.

WHERE IS THE GRAPHIC ARTS ACADEMY?

The program is located at Dixie M. Hollins High School, 4940 62nd St. N, St. Petersburg.

Dixie has a rich tradition of career technical programs. The school meets all student needs by offering standard, honors, and advanced placement courses.

Students may participate in all extracurricular activities and athletics offered by the school while enrolled, as long as they meet the athletic and academic requirements.

DIXIE M. HOLLINS GRAPHIC ARTS ACADEMY PROGRAM COORDINATOR

Eric Zebley
(727) 547-7876 Ext. 2058
zebleye@pcsb.org

GRAPHIC ARTS ACADEMY LEAD TEACHER

Michael Pineda
(727) 547-7876
pinedam@pcsb.org

GRAPHIC ARTS ACADEMY OFFICE CONTACT

Mary Citek
(727) 547-7876 Ext. 2097
citekm@pcsb.org

DIXIE M. HOLLINS HIGH SCHOOL

4940 62ND ST. N
ST. PETERSBURG, FL 33709
(727) 547-7876

THE ACADEMIES OF PINELLAS

CAREER ACADEMIES
ACADEMIES OF DISTINCTION
CAPE ACADEMIES
THEMED PROGRAMS

PCS PINELLAS COUNTY SCHOOLS

Vision:
100% Student Success

Mission:
"Educate and prepare each student for college, career and life."

www.pcsb.org

GRAPHIC *arts* ACADEMY

DIXIE M. HOLLINS HIGH SCHOOL

Gaming Design & 3D Animation

Filmmaking

Commercial Art

Digital Music Production

CAREER ACADEMY

THE ACADEMIES OF PINELLAS

CAREER ACADEMIES
ACADEMIES OF DISTINCTION
CAPE ACADEMIES
THEMED PROGRAMS

Filmmaking

The Film Program naturally integrates the music, performing arts, fine arts, technology, and English disciplines. The program's curriculum revolves around film production as a medium, requiring all students to receive training in screenwriting, film scoring, storyboarding, acting, directing, photography, special and practical effects, and cinematography. Students will use industry standard cameras, equipment and software in the production of traditional films, documentaries, commercials, stop motion animations, traditional animations and other forms of non-traditional filmmaking. Students graduating from the Film Program go on to work in the fields of filmmaking, video editing, advertising, animation, event management, broadcasting (TV), and photography.

Commercial Art

The Commercial Art Program focuses on logo design, photography, graphic design, digital art, outdoor design, typography, product design, and packaging design in the development of marketing and advertising campaigns. The students explore multiple forms of printing including screen printing, digital printing, and press operations. State-of-the-art equipment including DSLR cameras, lighting equipment, and software are used for students to develop real-world skill and professional-level work. Students graduating from the Commercial Art program go on to work in the fields of graphic design, layout design, illustration, photography, printing, marketing and advertising.

Gaming Design & 3D Animation

The Gaming Design and 3D Animation Program utilizes technical skills such as writing and mathematics as well as artistic skills in the development of video game content. Students will receive education in all aspects of game art and design including world design, level design, game writing, and audio integration. Students will use 2D and 3D animation to create game art that is incorporated into the game designs. Students graduating from this program go on to work in the fields of gaming design, 3D modeling, special effects, animation, storyboarding, environmental design, and broadcast design and animation (TV).

Digital Music Production

The Digital Music Production Program pushes the students musical ability to the next level. Using industry-standard software and audio equipment, the students study electronic composition and production, sound design techniques, film scoring, sound collection, and much more. The program emphasizes deep knowledge of technology and style so the student can produce their own unique creative voice. Students graduating from the Digital Music Production program go on to work in the fields of sound design, film and video scoring, digital audio editing, music producing and performance.

GRAPHIC ARTS ACADEMY ELECTIVES:

AICE Photography
Special Effects in Film
3D Creature Design
2D Animation
Promotions and Marketing
Web Design
Computing for College and Career